

Overview

International Leaders ADR SMA

STRATEGY

The Portfolio invests in stocks of foreign companies that are traded on a U.S. exchange. The portfolio manager seeks stocks of well-managed, quality growth companies that are expected to maintain better than average growth, profitability, and quality relative to other companies in the same industry worldwide. This portfolio is designed to provide broad market exposure to small, medium, and large companies in various geographic regions outside the U.S.

PORTFOLIO CHARACTERISTICS¹

	Portfolio	Index ²
Inception Date	01/01/03	--
Wtd. Avg. Market Cap (USD \$b)	\$118	\$71
EPS Growth (Projected %)	16.53	12.55
P/E (1 Yr. Forecast)	20.39x	13.34x
Debt/Total Capital (%)	30.10	39.27
Dividend Yield	1.02	2.87
Number of Securities	55	6,321
Cash (%)	2.56	--
Annualized Standard Deviation (% Since Inception)	16.73	16.77

MARKET CAP DIVERSIFICATION³

Market Cap	Portfolio	Index ²
>\$20 billion	91.03	56.56
\$5 - \$20 billion	8.97	23.72
<\$5 billion	0.00	19.72

PORTFOLIO MANAGEMENT



**Alaina Anderson, CFA, Partner
Portfolio Manager**

- 24 years industry experience
- 19 years with William Blair
- M.B.A., University of Chicago
- B.S., University of Pennsylvania

CALENDAR YEAR PERFORMANCE % USD

	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Composite (Gross of fees)	0.42	18.94	-25.22	9.01	25.43	28.22	-12.64	24.44	1.52	0.33	-4.55
Composite (Net at 3% fee)	-2.55	15.47	-27.49	5.80	21.78	24.50	-15.25	20.82	-1.48	-2.64	-7.39
MSCI AC World ex-US IMI Index	5.23	15.62	-16.58	8.53	11.12	21.63	-14.76	27.81	4.41	-4.60	-3.89
MSCI EAFE Index (net)	3.82	18.24	-14.45	11.26	7.82	22.01	-13.79	25.03	1.00	-0.81	-4.90

RETURNS % USD (PERIODS ENDING 12/31/24)

	Qtr	1 Yr	3 Yr	Annualized		
				5 Yr	10 Yr	Since Inception (Jan 1 03)
Composite (Gross of fees)	-7.43	0.42	-3.70	4.08	5.66	7.41
Composite (Net at 3% fee)	-8.14	-2.55	-6.56	1.00	2.54	4.26
MSCI AC World ex-US IMI Index	-7.61	5.23	0.50	4.12	4.91	7.32
MSCI EAFE Index (net)	-8.11	3.82	1.65	4.73	5.20	6.82

Past performance cannot guarantee future results. Valuations and returns are denominated in U.S. Dollars. Periods for greater than one year are annualized.

TOP TEN HOLDINGS⁴

Security	% of Portfolio
Taiwan Semiconductor	6.24
Advantest Corp.	3.06
Schneider Electric	2.82
SAP SE	2.56
London Stock Exchange	2.52
Inditex	2.5
Compass Group PLC	2.49
Hoya Corp.	2.35
Tokyo Electron Ltd.	2.35
Sandoz Group	2.21
Total Top Ten	29.10

¹Characteristics based on representative account.

²MSCI All Country World ex-U.S. (net) Index

³This chart illustrating capitalization breakdown does not include cash.

⁴Top ten holdings are based on a representative account and include cash.

⁵The benchmark that best reflects the composite's investment strategy is a custom benchmark, linking the MSCI All Country World Ex US Index (net) through June 30, 2019, to the MSCI All Country World Ex US Investable Market Index (net) after June 30, 2019. The benchmark was changed in December 2020 from the MSCI All Country World Ex US Index (net).

INVESTMENT PRODUCTS: NOT FDIC INSURED - NO BANK GUARANTEE - MAY LOSE VALUE

GEOGRAPHIC DIVERSIFICATION⁵

Region (%)	Portfolio	Index ²
Pacific ex Japan	2.63	7.10
Japan	18.04	15.65
Europe + ME ex UK	41.82	30.20
UK	14.69	9.07
W Hemisphere	3.94	7.97
EM Asia	13.58	24.22
EMEA	0.00	3.85
Latin America	2.75	1.94
Cash	2.56	0.00

SECTOR DIVERSIFICATION⁵

Sector Type (%)	Portfolio	Index ²
Communication Services	3.20	5.55
Consumer Discretionary	16.75	11.30
Consumer Staples	1.53	6.82
Energy	1.25	4.78
Financials	16.10	22.03
Health Care	13.38	8.46
Industrials	21.18	14.95
Information Technology	18.27	13.27
Materials	5.78	6.97
Real Estate	0.00	2.84
Utilities	0.00	3.04
Cash	2.56	0.00

⁵Calculated by William Blair on a representative portfolio.

IMPORTANT DISCLOSURES

For purposes of compliance with GIPS, the Firm is defined as all portfolios managed by William Blair Investment Management (“WBIM”), a distinct operating unit within William Blair. WBIM currently operates as William Blair Investment Management, LLC, an investment adviser registered with the United States Securities and Exchange Commission (“SEC”). Registration with the SEC does not imply a certain level of skill or training. WBIM primarily manages assets for institutional investors. Through 2017, WBIM included an additional sub unit, named IM Counseling, which primarily managed assets for private wealth investors, under an affiliated registered investment adviser.

As used in this document, William Blair Investment Management, LLC is referred to as “William Blair.” William Blair claims compliance with the Global Investment Performance Standards (GIPS®).

This content is for informational and educational purposes only and not intended as investment advice or a recommendation to buy or sell any security. Investment advice and recommendations can be provided only after careful consideration of an investor’s objectives, guidelines, and restrictions.

Strategy:

The **International Leaders ADR SMA Strategy** invests in the ADRs and dual listed securities of companies based outside of the United States. Companies have had and are expected to maintain superior growth, profitability and quality relative to local markets. A portfolio manager change occurred effective 7/1/2019 and 1/1/2020. The investment strategy was not materially altered by the personnel change.

Performance and Fees:

Past performance is not a reliable indicator of future results. Returns for periods greater than one year are annualized. Valuations and returns are denominated in U.S. Dollars. Investment performance assumes reinvestment of dividends and capital gains. The International Leaders ADR SMA Composite was created in January 2003. The composite performance inception date is January 1, 2003. Prior to December 2020, the composite was named International Leaders ADR SMA. Gross investment performance is shown gross of all fees and transaction costs and assumes the reinvestment of dividends and capital. Performance results will be reduced by the fees incurred in the management of the account. For example, assuming an annual gross return of 8% and an annual management/advisory fee of .40%, the net annualized total return of the portfolio would be 7.58% over a 5-year period. Net of fees performance are net of all fees charged directly or indirectly to the accounts. Net of fee results are calculated using the SMA program’s maximum fee of 3.00%. This bundled (SMA) fee includes investment advisory fees, financial consultant fees, custodial fees, and trading expenses. Investment management fees are described in William Blair’s Form ADV Part 2A. Yield is only one component of expected performance and is not and should not be viewed as a statement of the future performance of the strategy. Please refer to the performance summary for complete performance information.

Risks: The Strategy’s returns will vary, and you could lose money by investing in the Strategy. International investing involves special risk considerations, including currency fluctuations, lower liquidity, economic and political risk. Investing in emerging markets can increase these risks, including higher volatility and lower liquidity. Investing in smaller and medium capitalization companies involves special risks, including higher volatility and lower liquidity. Small and medium capitalization stocks are also more sensitive to purchase/sale transactions and changes in the issuer’s financial condition. The Strategy invests most of its assets in equity securities of international growth companies where the primary risk is that the value of the equity securities it holds might decrease in response to the activities of those companies or market and economic conditions. Diversification does not ensure against loss.

Index: The benchmark that best reflects the composite’s investment strategy is a custom benchmark, linking the MSCI All Country World Ex US Index (net) through June 30, 2019, to the MSCI All Country World Ex US Investable Market Index (net) after June 30, 2019. Both component indexes are free float-adjusted market capitalization indexes designed to measure equity market performance, net of withholding taxes, in the global developed and emerging markets, excluding the US. The first index excludes small capitalization companies and the second index includes small capitalization companies. The benchmark was changed in December 2020 from the MSCI All Country World Ex US Index (net). The secondary benchmark is the MSCI EAFE Index (net), which is a free float-adjusted market capitalization index that is designed to measure equity market performance, net of withholding taxes, in the developed markets, excluding the U.S. & Canada.

Holdings are subject to change at any time. This information does not constitute, and should not be construed as, investment advice or recommendations with respect to the securities listed. There is no guarantee that this investment strategy will work under all market conditions or is appropriate for all investors. Each investor should evaluate their ability to invest long-term, especially during periods of downturn in the market. No representation is being made that any account, product, or strategy will or is likely to achieve profits, losses, or results similar to those shown. S&P Dow Jones Indices (S&P DJI) and MSCI have revised the GICS structure effective the close of business March 17, 2023. William Blair has implemented these revisions in applicable portfolio and index data shown above. MSCI’s implementation is expected to be on close of business May 31, 2023.

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